

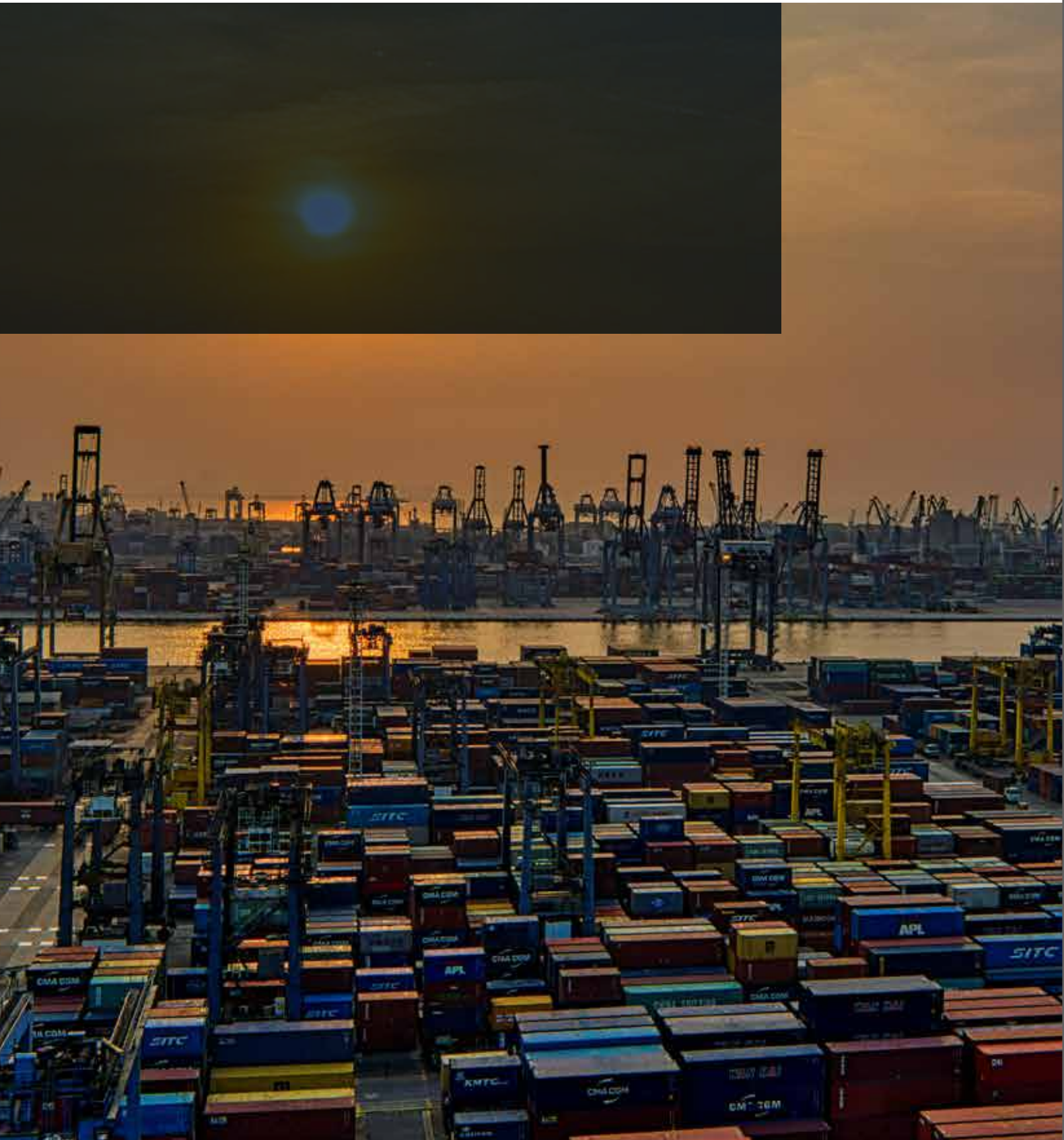


WESTBLUE
CONSULTING



SINGLE WINDOW SOLUTIONS

Our globally recognised and award-winning Single Window solution integrates all systems and processes involved in international trade into one single platform. The Single Window system enables government to increase revenues, enhance the potential for foreign direct investment and reduce the time and complexities of conducting international trade.



Trade Information Portal

Who is it for?

Customs Administrations, Government Regulatory Agencies, Government Security Agencies, Terminal Operators, Port Authorities, General Public, Trade Community, Customs House Agents, Traders (Importer and Exporter)

Overview:

TIP provides a single platform where all trade related information is collected and made readily available online for the trading community. Saving cost and time, TIP provides information digitally and centrally for all stakeholders using latest technologies and mobile application for easy access.



Features of the Trade Portal:

- Content management system
- Commodity classification tool
- Duty calculator and freight rate calculator
- Market place
- Live chat and support



Trader Register

Who is it for?

Customs Administrations, Government Regulatory Agencies, Trade Community, Customs House Agents, Traders (Importer and Exporter)

Overview:

The Trader Register is a robust risk assessment solution for the management of trader registrations and renewals. The register ensures the effective profiling of traders in compliance with regulatory requirements.

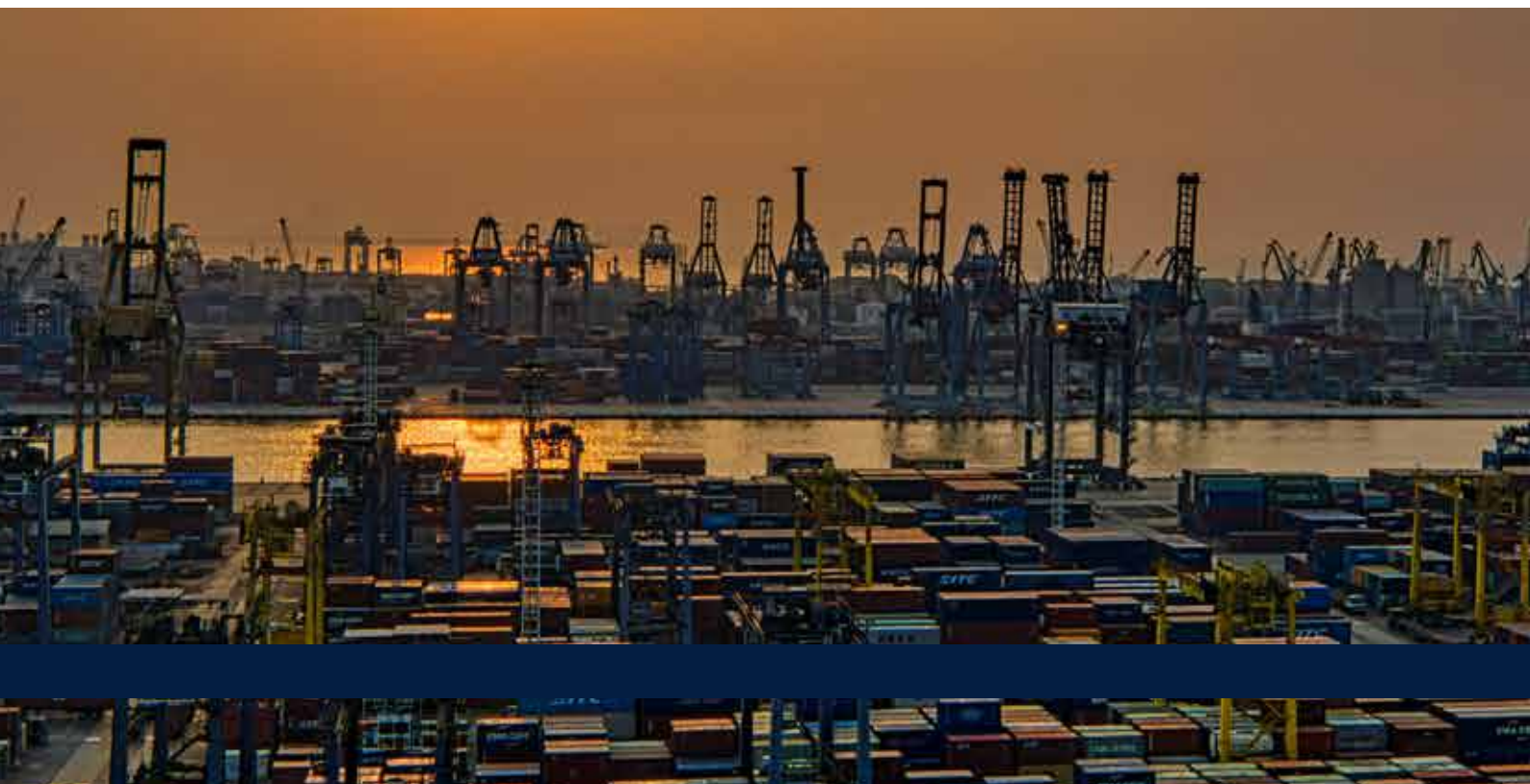


Features:

- Executive dashboards
- Split bill
- Secured protocol
- Email & SMS notification
- 3rd party integration

Benefits:

- Promotes fair trade practices
- Eliminates illegal importation of fake, adulterated, prohibited and/or inferior/counterfeit goods by protecting the interest of the consumer
- Ensures the availability of healthier and safer products on the market
- Reduces the volume of sub-standard goods in the market place



e-Payment Solution

Who is it for?

Customs Administrations, Government Regulatory Agencies, Terminal Operators, Traders, Commercial Banks

Overview:

The e-Payment Solution is a secure payment mechanism that allows traders to view and pay for customs duty and taxes, import permit and license and other services rendered by regulatory agencies using various payment channels such as credit card, e-wallet, smart card, mobile money account, in branch payment and online banking.

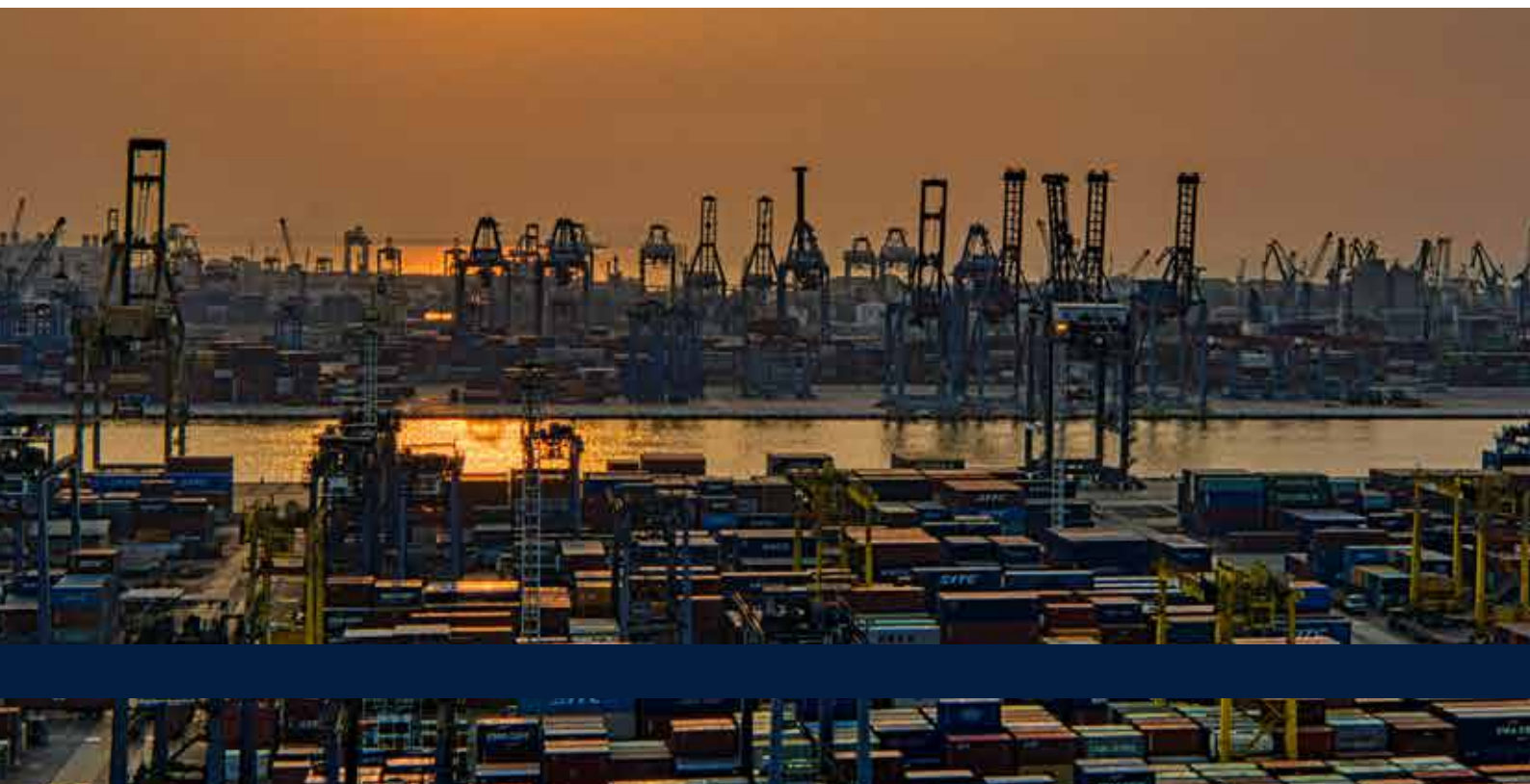


Features:

- Executive dashboards
- Split bill
- Secured protocol
- Email & SMS notification
- 3rd party integration

Benefits:

- More effective and efficient transactions
- Improves ease of payment
- Reduces costs of transactions
- Highly effective security and anti-fraud tools to make transactions reliable goods in the market place



Business Intelligence Dashboard

Who is it for?

Customs Administrations, Government Regulatory Agencies, Terminal Operators, Security Agencies

Overview:

The Business Intelligence is a user-friendly robust reporting tool that provides customs with a set of customisable reports to assist in decision making. The dashboard uses machine learning and artificial intelligence technology for smart detection of fraud (misclassification, misdescription, undervaluation) and revenue leakages. The advanced predictive model uses historical data to provide real time monitoring and trend analysis of the data, and automates the profiling of high-risk cargo, people and conveyances.

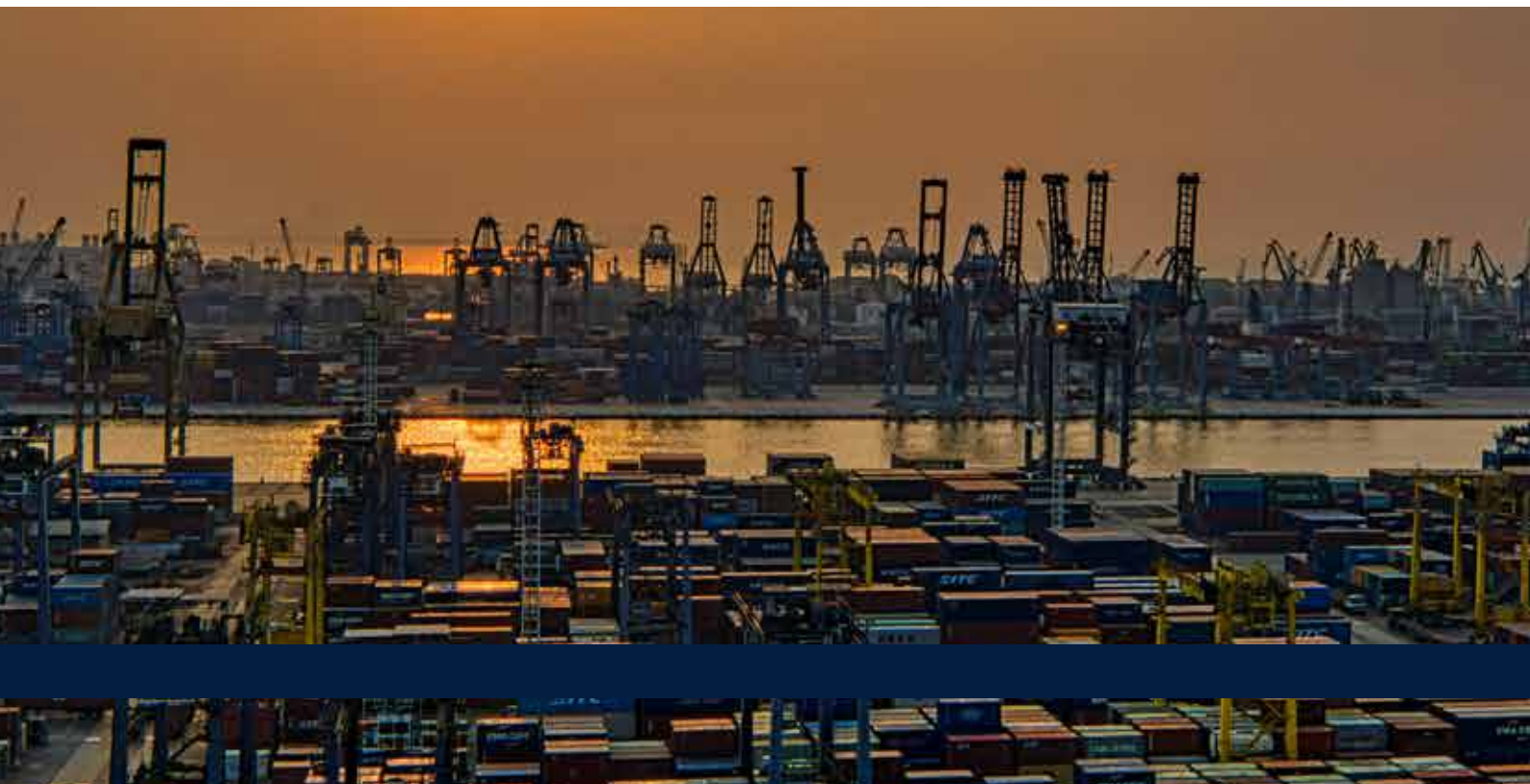


Features:

- Executive dashboard
- Interactive reports
- Predictive analytics
- Geospatial mapping
- Trend indicators
- What-if analysis
- Strategic planning tools

Benefits:

- Expedites reporting, analysis and planning
- Improves business decisions
- Improves data quality
- Improves operational efficiency
- Increases competitive advantage goods in the market place



THANK YOU

